

## **Strategic Export Plan**

*(Provide on company letterhead)*

**(Company Name)** makes **(list of products and/or services)**. We currently sell to the **(type)** industry in **(location)**. We plan to expand into the **(location)** market. Our most recent marketing plan includes exporting **(list of products/services)** to **(location)**. Our company has the production capacity, the financial resources and the commitment of management to develop these export markets. Our company is willing and able to dedicate staff, time and resources to implement this export plan and deliver the same level of service and quality product that we do to our domestic customers. Our company has the expertise to meet foreign import regulations and cultural preferences, shipping regulations and export payment mechanisms.

**(List of companies)** have been identified as potential customers. OR We believe we can expand our current business with **(List of companies)** in **(location)**.

**(Company Name)** believes that attending events such as **(event name)**, will give us the opportunity to meet with the right potential customers and showcase our products/services.